Annual 47 C.F.R. § 64.2009(e) CPNI Certification EB Docket #06-36 Received 8.1

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Annual 64.2009(e) CPNI Certification for 2009

FCC Mail Room

Date filed: Monday, February 22nd, 2010.

Name of company covered by this certification: Pine Cellular Phones, Inc.

Form 499 Filer ID:

825216

Name of signatory:

Jerry Whisenhunt

Title of signatory:

General Manager

I, Jerry Whisenhunt, <u>certify that I am an officer of the company named above</u>, and acting as an agent of the company, <u>that I have personal knowledge</u> that the company has established operating procedures that are adequate to ensure compliance with the Commission's CPNI rules. See 47 C.F.R. § 64.2001 et seq.

Attached to this certification is an accompanying statement explaining how the company's procedures ensure that the company is in compliance with the requirements set forth in section 64.2001 et seq. of the Commission's rules.

Signed.

Print Name:

Jerry Whisenhunt

Title:

General Manager

Pine Cellular Phones, Inc.

Date:

Thursday, February 11th 2010

Statement of Compliance with the FCC's Customer Proprietary Network Information "CPNI" Rules and Regulations

Pine Cellular Phones, Inc.'s ("Pine Cellular") operating procedures certify that Pine Cellular is in compliance with the FCC's rules and regulations regarding Customer Proprietary Network Information (CPNI).

All of Pine Cellular's employees are aware that disclosure of our customers' CPNI information without obtaining the proper customer approval is a violation of the FCC's rules set forth in 47 U.S.C. 222 and Subpart U of Title 47 of the Code of Federal Regulations; 47 C.F.R. 64.2001 through 64.2009.

Pine Cellular has taken the steps and has internal procedures in place so as to educate our employees through training regarding the FCC's rules and regulations as to when and where CPNI information may be released. The employees that have access to this information are aware that the FCC prohibits the disclosure of such information without the proper customer consent and as allowed by law and the FCC's rules.

Any employee that violates Pine Cellular's CPNI operating procedures is subject to disciplinary action, up to dismissal.

Pine Cellular mandates yearly CPNI training for all employees to ensure up to date compliance with any new regulations.

Pine Cellular has implemented safeguards for our customers' protection against pretexters consistent with the FCC's requirements in Section 47 C.F.R. 64.2010.

Pine Cellular Phones, Inc. <u>has not taken</u> any actions (proceedings instituted or petitions filed by a company at either State Commissions, the court system or at the Commission) against data brokers in the past year regarding any breach of CPNI information.

Pine Cellular Phones, Inc. <u>has not received</u> any customer complaints in the past year concerning the unauthorized release of CPNI.

Certification of CPNI Filing EB-06-TC-060 EB Docket No. 06-36

ANNUAL CERTIFICATION Customer Proprietary Network Information Procedures of Pine Cellular Phones, Inc.

I, Jerry Whisenhunt, as an <u>officer of the company named above</u> do <u>hereby certify that I have personal knowledge</u> that Pine Cellular Phones, Inc. ("Pine Cellular") <u>has established procedures regarding the Customer Proprietary Network Information</u> related to the subscribers of Pine Cellular.

These procedures, described on the attached page, are in compliance with Section 222 of the Communications Act of 1934, as amended (47 U.S.C. 222) and 47 CFR §§64.2001-64.2009.

Signed:

By: Jerry Whisenhunt General Manager

Pine Cellular Phones, Inc.

Thursday, February 11, 2010

February 2010
Certification of CPNI Filing
Pine Cellular Phones, Inc.

Pine Cellular Phones, Inc. ("Pine Cellular" or "Company") hereby submits that its procedures regarding its subscribers' Customer Proprietary Network Information ("CPNI") are in compliance with Section 222 of the Communications Act of 1934, as amended (47 U.S.C. 222) and 47 CFR §§64.2001-64.2009.

Pine Cellular certifies that it protects and utilizes its customers' CPNI in compliance with the Commission's rules in 47 CFR §§64.2001-64.2009 and does not sell or disclose subscriber CPNI to outside entities. In addition Pine Cellular does not disclose nor allow access by others to subscribers' CPNI for the purpose of identifying customers placing calls to competing carriers.

Pine Cellular Company Waiver

All employees have signed a company waiver stating that they have received annual CPNI training and are aware of the FCC's CPNI regulations as well as the related federal regulations and Pine Cellular's statutory responsibility to its customers. All requests for subscriber CPNI are forwarded to Senior Management personnel and any unauthorized use, sale, or disclosure of CPNI by any employee would subject the employee to disciplinary action, up to and including dismissal.

Carrier Authentication Requirements

Pine Cellular prohibits its employees from releasing a customer's phone call records when a customer calls except when the customer provides a password. If a customer does not provide a password, Pine Cellular will not release the customer's phone call records except by sending it to an address of record or by calling the customer at the telephone of record. Pine Cellular also provides mandatory password protection for online account access. Pine Cellular will provide all CPNI, including customer phone call records, to customers based on in-store contact with a valid government photo ID.

Notice to Customer of Account Changes

Pine Cellular notifies the customer immediately when the following are created or changed: (1) a password; (2) a back-up for forgotten passwords; (3) the address of record, or (4) an online account.

Joint Venture and Independent Contractor Use of CPNI

Pine Cellular requires explicit consent from a customer before disclosing their CPNI to a joint venture partners or independent contractors for the purposes of marketing communications-related services to that customer. In addition Pine Cellular does not disclose nor allow access by others to subscribers' CPNI for the purpose of identifying customers placing calls to competing carriers.

Business Customer Exemption

Pine Cellular may bind itself contractually to authentication regimes other than those described in this Section for services it provides to its business customers that have both a dedicated account representative and a contract that specifically addresses the Company's protection of CPNI.

Notice of Unauthorized Disclosure of CPNI

A notification process is established for both law enforcement and Pine Cellular customers in the event of a CPNI breach. Pine Cellular's Senior Management shall notify law enforcement of a breach of its customers' CPNI no later than seven business days after a reasonable determination of a breach by sending electronic notification to the United States Secret Service (USSS) and the Federal Bureau of Investigation (FBI). Pine Cellular may notify the customer and/or disclose the breach publicly after seven business days following notification to the USSS and the FBI, if the USSS and the FBI have not requested to postpone the disclosure.

However, Pine Cellular may immediately notify a customer or disclose the breach publicly after consultation with the relevant investigative agency, if Pine Cellular believes that there is an extraordinarily urgent need to notify a customer or class of customers in order to avoid immediate and irreparable harm. Additionally, Pine Cellular will maintain a record of any discovered breaches, notifications to the USSS and the FBI regarding those breaches, as well as the USSS and the FBI response to the notifications for a period of at least two years. These records will include, if available, the date that Pine Cellular discovered the breach, the date that Pine Cellular notified the USSS and the FBI, a detailed description of the CPNI that was breached, and the circumstances of the breach.

Opt-In / Opt-Out Approvals

Pine Cellular maintains records of all opt-in and opt-out approvals by customers, including a history of notices to customers. All outbound marketing campaigns are approved by the General Manager.